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A SPACE BETWEEN EDUCATION
AND PRACTICE SITUATED
WITHIN WINCHESTER SCHOOL
OF ART, UNIVERSITY OF
SOUTHAMPTON.

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Visual language for the Winchester School of
Art's BA Degree Show 2023.

DELIVERABLES

- A2 posters
- E-invite
- Print invites
- A-boards (main, signage & tri)
- A5 map/handout
- Social media (Facebook/Instagram/Twitter)
- Interior signage/wayfinding (wall text)
- Exterior signage/wayfinding (banners)
- Website/microsite
- Plaque template(s) for artwork

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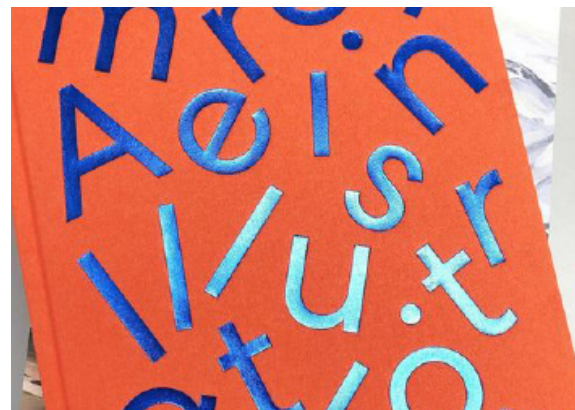
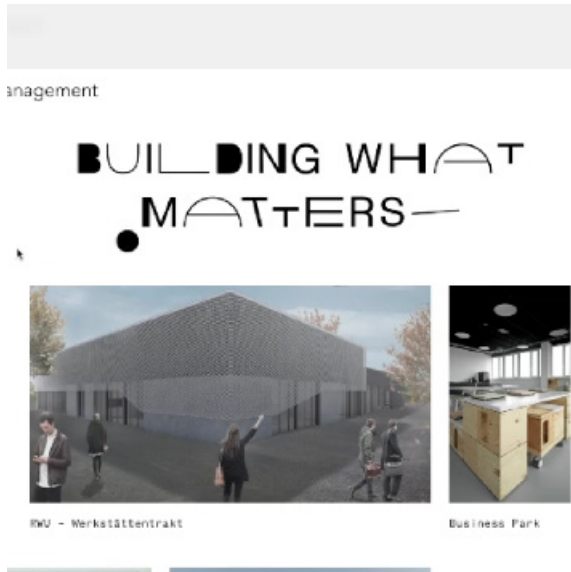
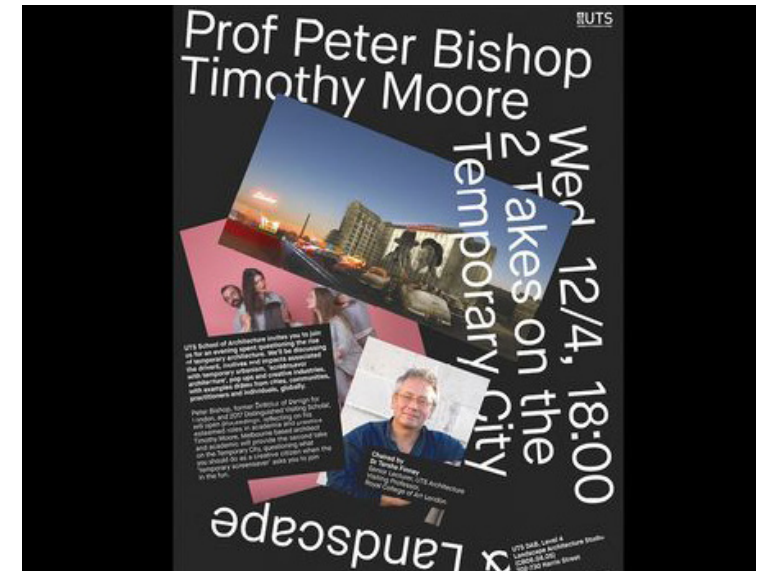
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CONCEPT 1

An identity system inspired by the construction & presentation of
Winchester School of Art's BA Degree Show, emphasising the combined
effort to showcase this year's graduating cohort.

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REFERENCES



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COMBINATION
CONSTRUCT
COLLECTIVE
BUILD
COLLABORATE

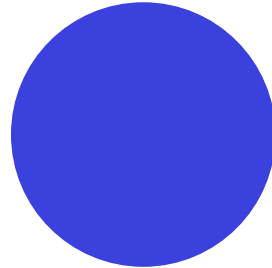
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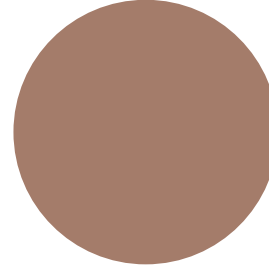
COLOURS

PRESENTING
SIDE OF CAMPUS



3B44FF

BUILD/CONSTRUCT
SIDE OF CAMPUS



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TYPOGRAPHY

Winchester School of Art BA Degree Show 2023

Winchester School of Art
BA Degree Show 2023

Featuring work from:
BA Fashion Marketing with Management
BA Fashion
BA Textile Design
BA Fine Art
BA Games Design & Art
BA Graphic Arts

For more information:
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FUGUE REGULAR BY RADIM PESKO - 1 WEIGHT
[HTTP://RADIMPESKO.COM](http://RADIMPESKO.COM)

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CONTEXT

Oo Pp Rr Dd

- CONNECTS WITH THE LAUNCH OF THE ROTUNDA PLATFORM & RENEWED INTERNAL/RESEARCH VISUAL LANGUAGE OF THE SCHOOL
- REFLECTS ON HERITAGE OF THE SCHOOL, AND GROWING IMPORTANCE OF RESEARCH OUTPUT

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BUILDING

DEGREE

SHOW

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 University of Southampton
 Winchester School of Art
BA Degree Show 2023



Featuring work from:
 BA Fashion Marketing with Management
 BA Fashion
 BA Textile Design
 BA Fine Art
 BA Games Design & Art
 BA Graphic Arts

Private View:
 Thursday 15 June 18:00–20:00

Open to the public:
 Friday 16 June to Sunday 18 June

For more information:
www.southampton.ac.uk/wsa

Winchester School of Art
 University of Southampton
 Park Avenue, Winchester, SO23 8DL

 University of Southampton
 Winchester School of Art
BA Degree Show 2023

Building Fashion
 Building Marketing
 Building Textiles
 Building Fine Art
 Building Games Design
 Building Graphics
 Building Motion
 Building Illustration

Featuring work from:
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Winchester School of Art
BA Degree Show 2023

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Open to the public:
Friday 16 June to Sunday 18 June

Private View:
15 June, 18:00–20:00

Winchester School of Art
BA Degree Show 2023

Professor Larry Lynch, Head of School,
cordially invites you to the Reception at
5pm on Thursday 15 June in the West Side
Foyer at Winchester School of Art.

The private view of the BA Degree Show
2023 opens at 6pm and we hope you
will take this opportunity to enjoy our
graduating students' work.

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Winchester School of Art
BA Degree Show 2023

Building Fashion
Building Marketing
Building Textiles
Building Fine Art
Building Games Design & Art
Building Graphic Arts

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Winchester School of Art
BA Degree Show 2023

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Winchester School of Art BA Degree Show 2023

Building Fashion
Building Marketing
Building Textiles
Building Fine Art
Building Games Design & Art
Building Graphic Arts

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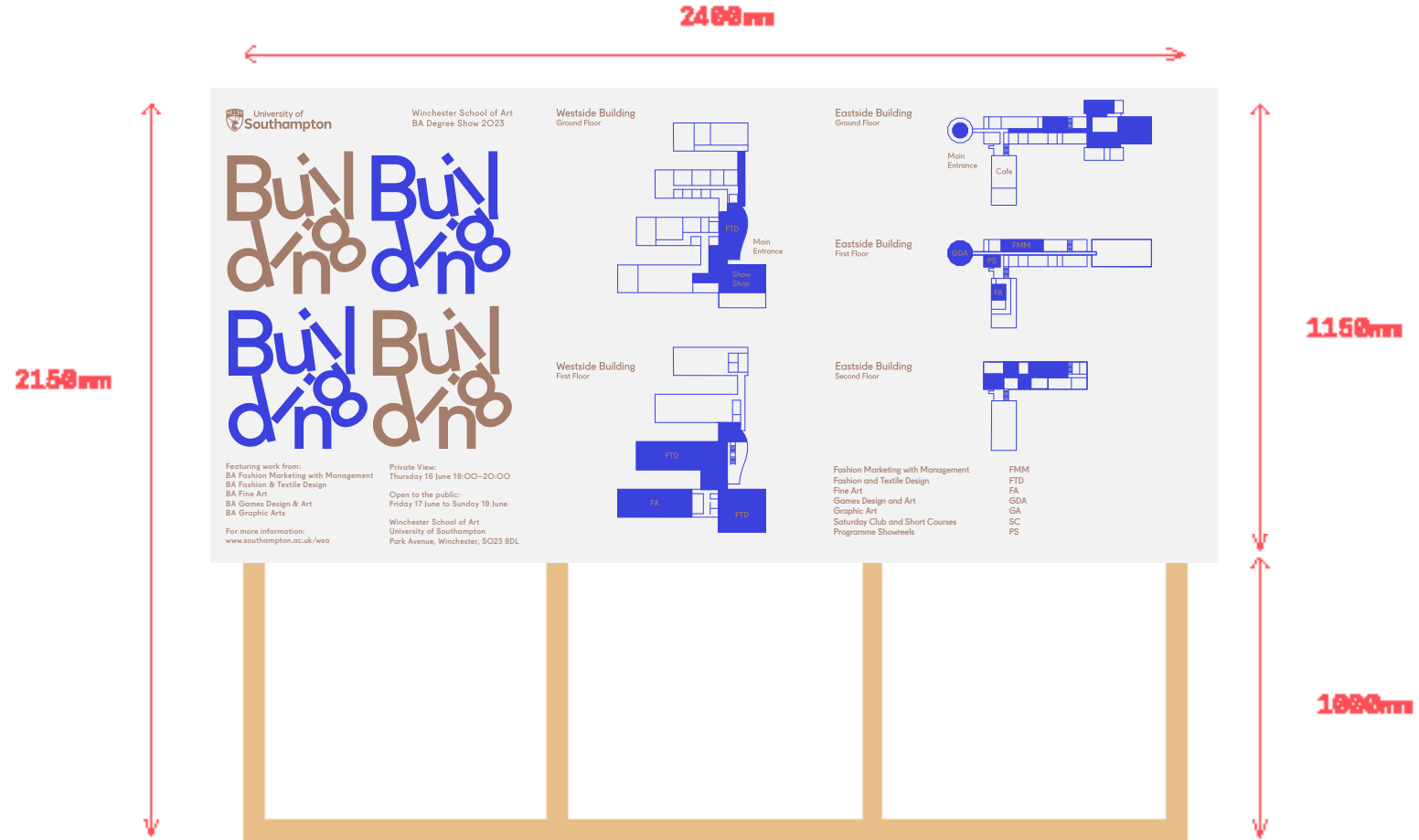
A-BOARD MAIN (LEFT) / A-BOARD SIGNAGE (MIDDLE) / TRI-A-BOARD MAP (RIGHT)

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TRI-A-BOARD MAP
SAME SIZE AS 2022 & CREATE CURATE



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Winchester School of Art
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Building Fashion
Building Marketing
Building Textiles
Building Fine Art
Building Games Design & Art
Building Graphic Arts

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