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PROJECT	CLIENT	DATE	SECTION	PAGE
Portable Carnegie	Noriko Suzuki-Bosco	September 2019	CONCEPTS	2

Concept 1

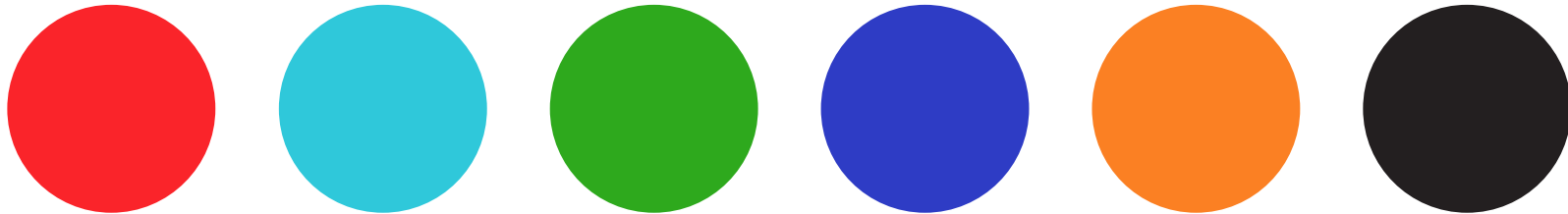
- Typography led
- Introduction of shape and colour
- Playful visual language that can extend into the Childrens Design Week

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PROJECT	CLIENT	DATE	SECTION	PAGE
Portable Carnegie	Noriko Suzuki-Bosco	September 2019	CONCEPTS	3

Colours

- Bold
- Friendly
- Playful



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Shape

- Using a grid as a basis (informed by maps)
- The pin point has been split into 4 parts
- These four parts represent the 4 cities
- Using the parts we can construct an ever-evolving visual language



Typeface

Circular by Lineto

40pt

Justine Simons Deputy Mayor for Culture & Creative Industries in London has to say about Wendy Wyatt, Director "Wendy is a highly competent professional with experience across the commercial, not for profit and public sector.

16pt

Justine Simons Deputy Mayor for Culture & Creative Industries in London has to say about Wendy Wyatt, Director "Wendy is a highly competent professional.

11pt

Curved characteristics

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PROJECT

Portable Carnegie

CLIENT

Noriko Suzuki-Bosco

DATE

September 2019

SECTION

CONCEPTS

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Logotype

Winchester
Design
Festival

Winchester
Design
Festival

Winchester
Design
Festival

Winchester
Design
Festival

Winchester
Design
Festival

Winchester
Design
Festival

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Posters

Workshop
Tim
Routledge
at the
Discovery
Centre
2-4pm
8 October

UNIVERSITY OF Southampton | ARTS COUNCIL ENGLAND | John Hansard Gallery

Guest talk
Sir Ben
Ainslie
at the
Discovery
Centre
2-4pm
6 October

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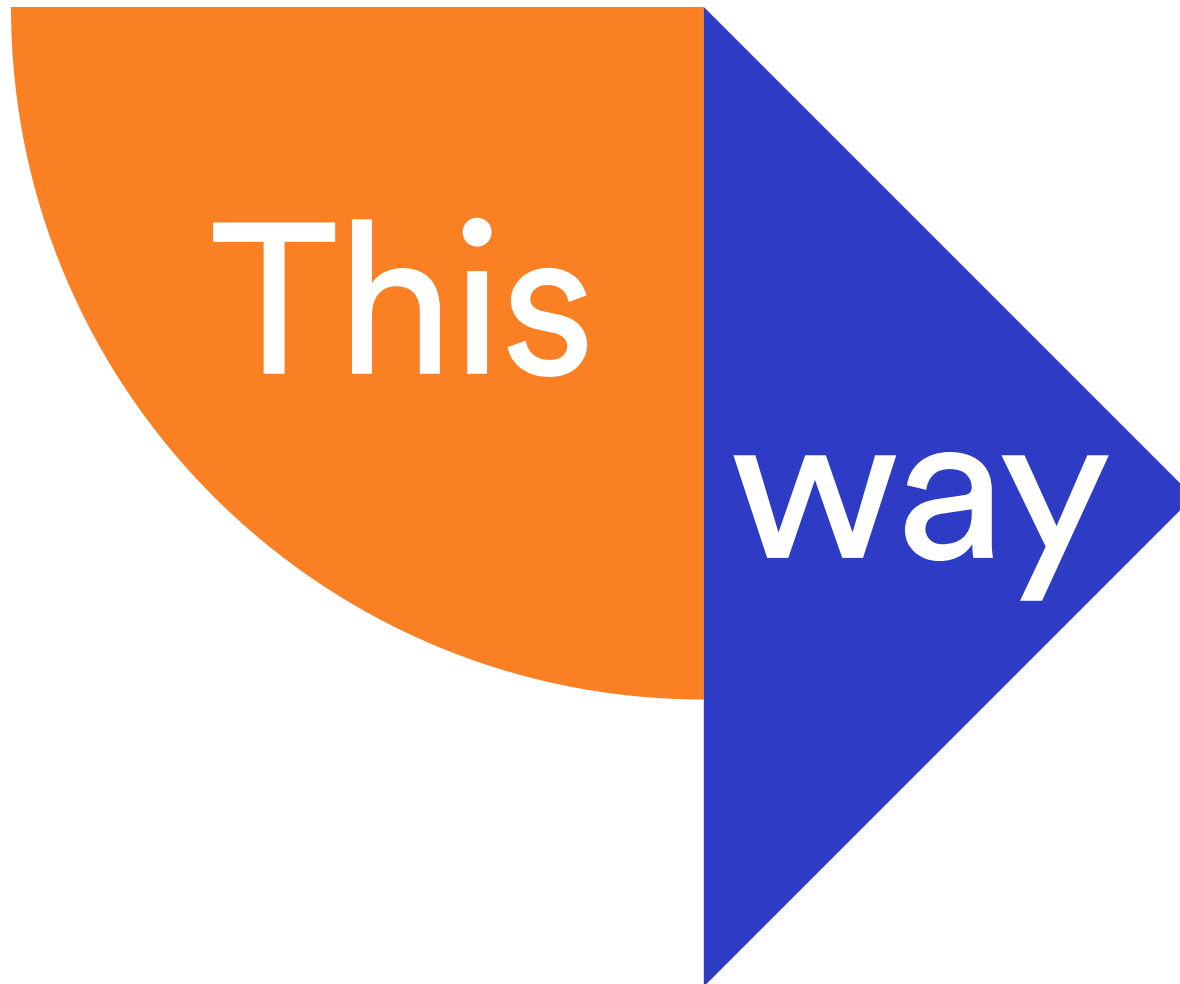
Invite/Flyer



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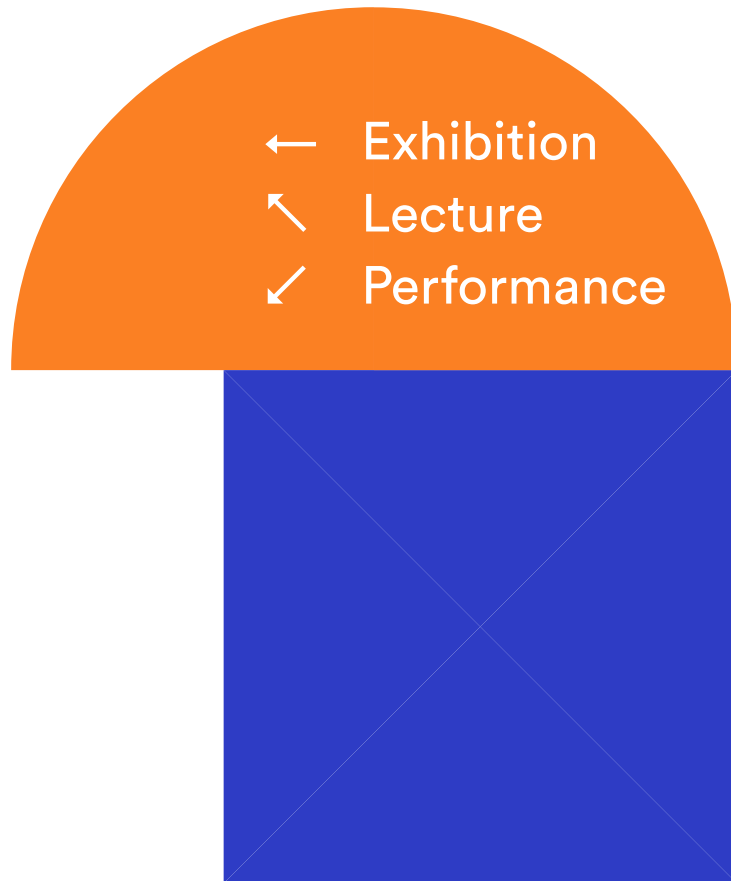
Signage



Using the shapes to direct people

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Signage

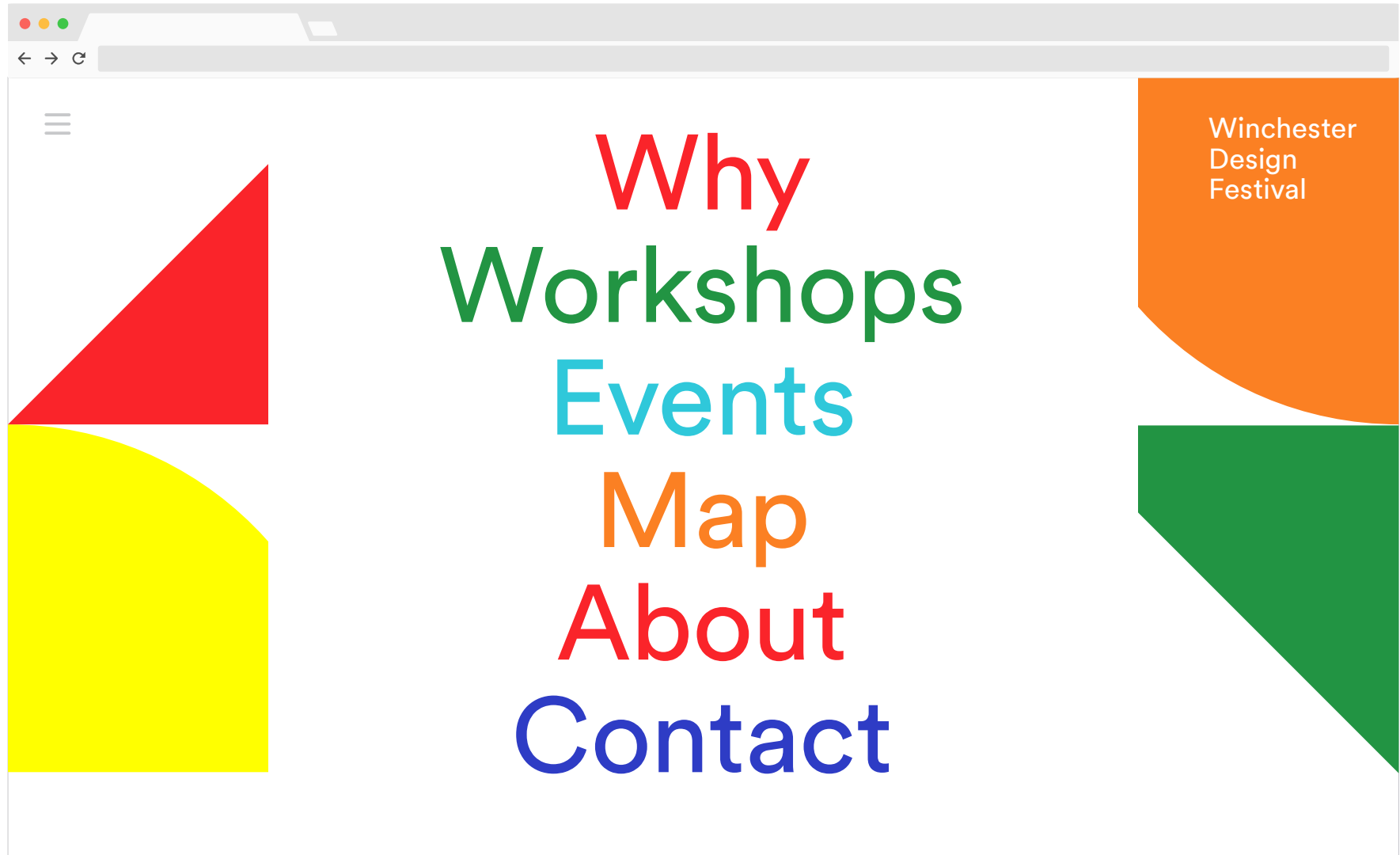


Shapes used for street signage

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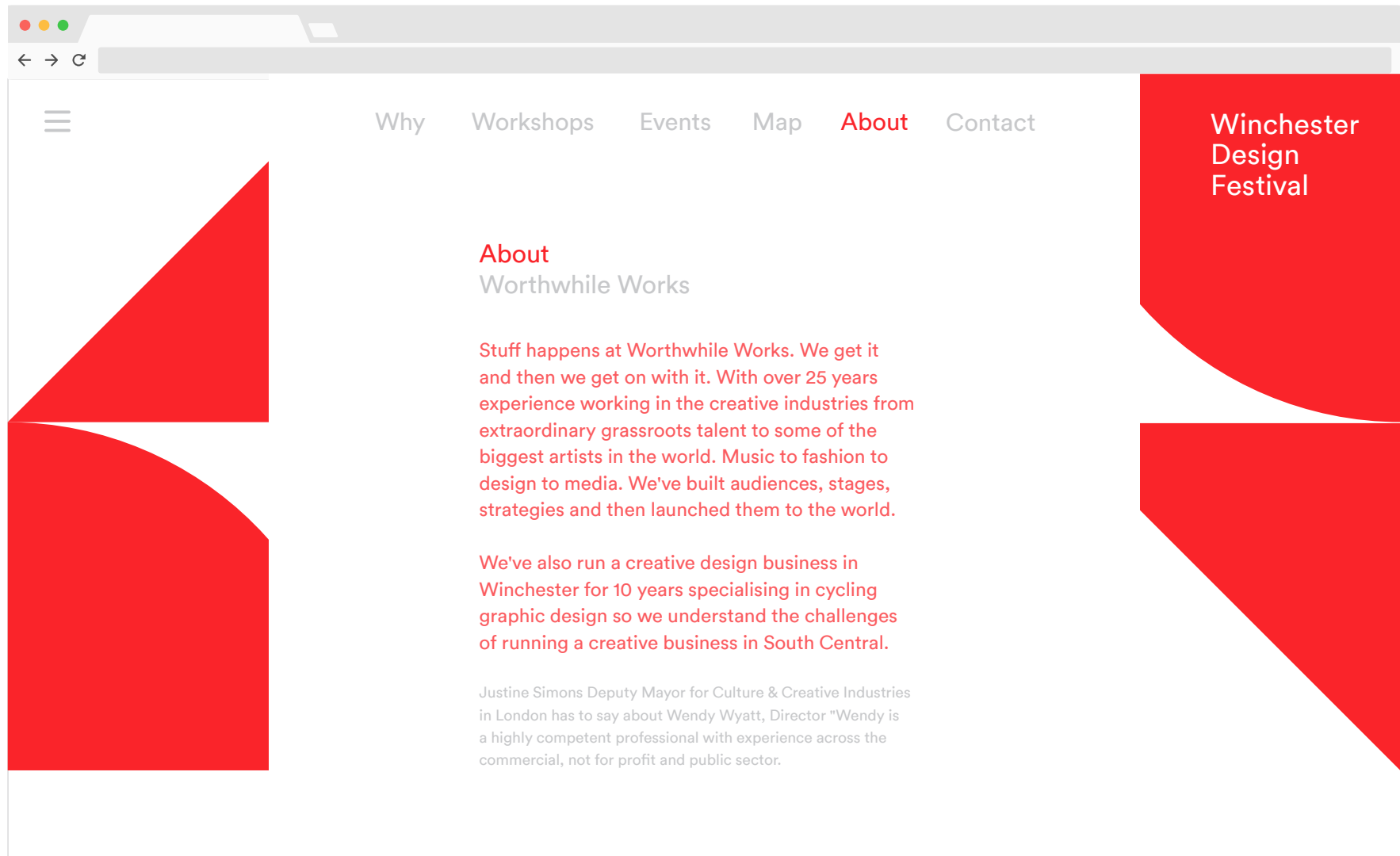
Web



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Web



Click on a section, the whole page changes that colour

