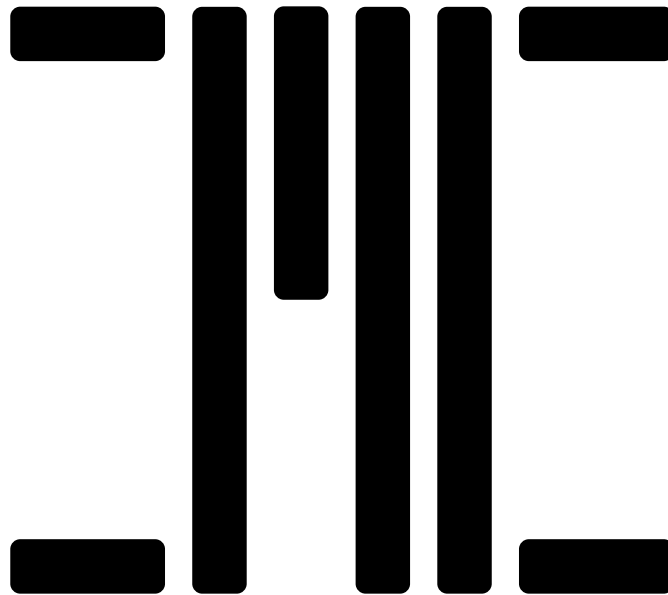


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30
15

PROJECT	CLIENT	DATE	SECTION	PAGE
IPIC	SHAUN COLE	MARCH 2019	FINAL ARTWORK	2



Secondary Typeface

Roboto Mono - Regular (Free)

A bespoke typeface designed by Christian Robertson

Available via Google Fonts

30
15

PROJECT	CLIENT	DATE	SECTION	PAGE
IPIC	SHAUN COLE	MARCH 2019	FINAL ARTWORK	4

One Line

intersectionalities: politics|identities|cultures

30
15

PROJECT	CLIENT	DATE	SECTION	PAGE
IPIC	SHAUN COLE	MARCH 2019	FINAL ARTWORK	5

Left Aligned

intersectionalities:
politics|identities|cultures

30
15

PROJECT	CLIENT	DATE	SECTION	PAGE
IPIC	SHAUN COLE	MARCH 2019	FINAL ARTWORK	6

Roboto Mono: Regular (Lowercase)

(Tracking -15)

ipic

IPIC - Lowercase Mark

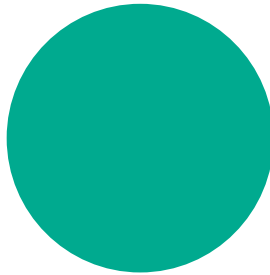
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PROJECT	CLIENT	DATE	SECTION	PAGE
IPIC	SHAUN COLE	MARCH 2019	FINAL ARTWORK	7

RGB - Screen Documents
CMYK - Printed Documents

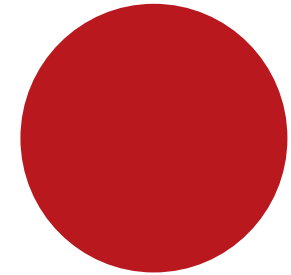
Pantone Green U

CMYK	RGB
C = 88.45	R = 0
M = 0	G = 170
Y = 54.7	B = 143
K = 0	



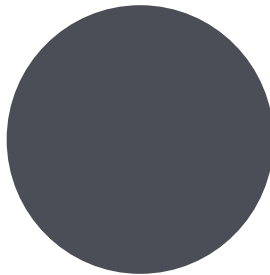
Red

CMYK	RGB
C = 19	R = 184
M = 100	G = 24
Y = 95	B = 30
K = 10	



Pantone Black 6 U

CMYK	RGB
C = 65.55	R = 76
M = 56.3	G = 78
Y = 45.53	B = 86
K = 41.61	



Stationary

Black Logo Mark

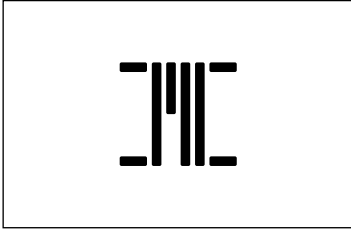
Roboto Mono Typeface

PROJECT	CLIENT	DATE	SECTION	PAGE
IPIC	SHAUN COLE	MARCH 2019	FINAL ARTWORK	9



Intersectionalities:
politics|identities|cultures

Winchester School Art,
University of Southampton,
Park Avenue, Winchester,
Hampshire, SO23 8DL



Dear Sir/Madam

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

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Kind Regards

John Freddrick
iPIC Reseach Group

Instagram

Black & White Logo Mark Icons

Red Posts

Green Posts

Grey Posts

(Both Black and White Text)

Logo Mark Centre

'ipic' rotating clockwise around the centre Mark

30
15

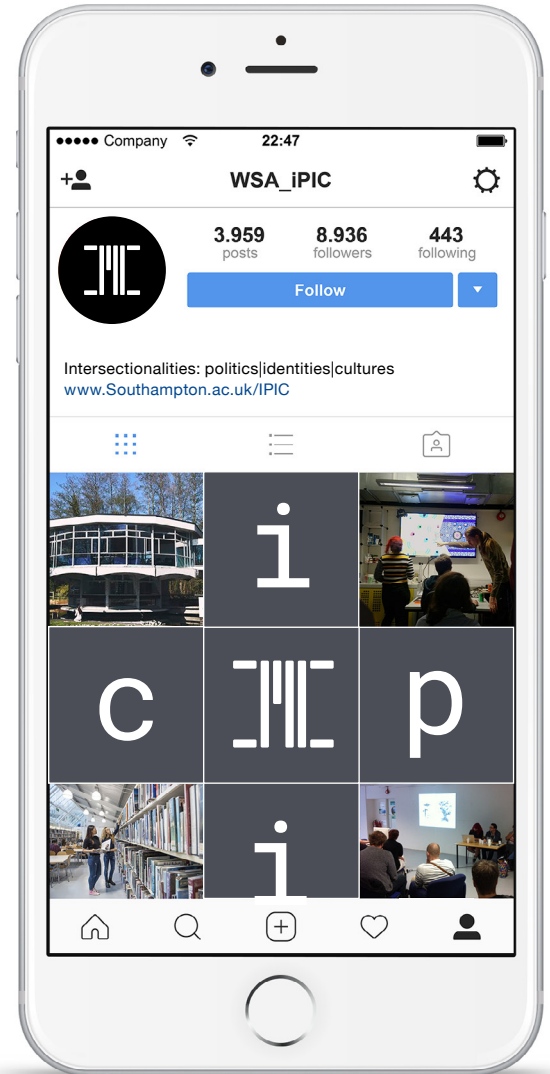
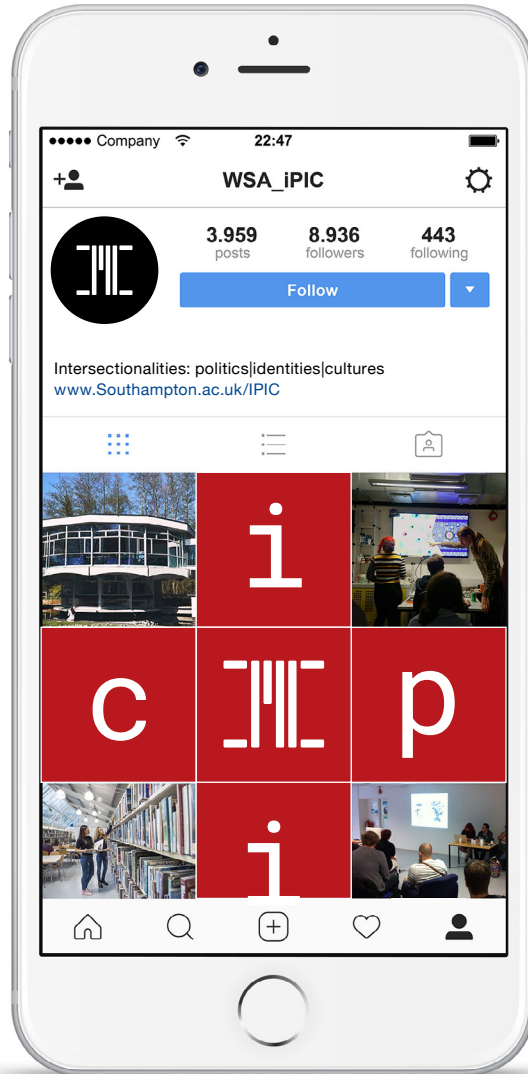
PROJECT	CLIENT	DATE	SECTION	PAGE
IPIC	SHAUN COLE	MARCH 2019	FINAL ARTWORK	11



Roboto Mono Lowercase - Instagram: Clockwise 9 Squares

30
15

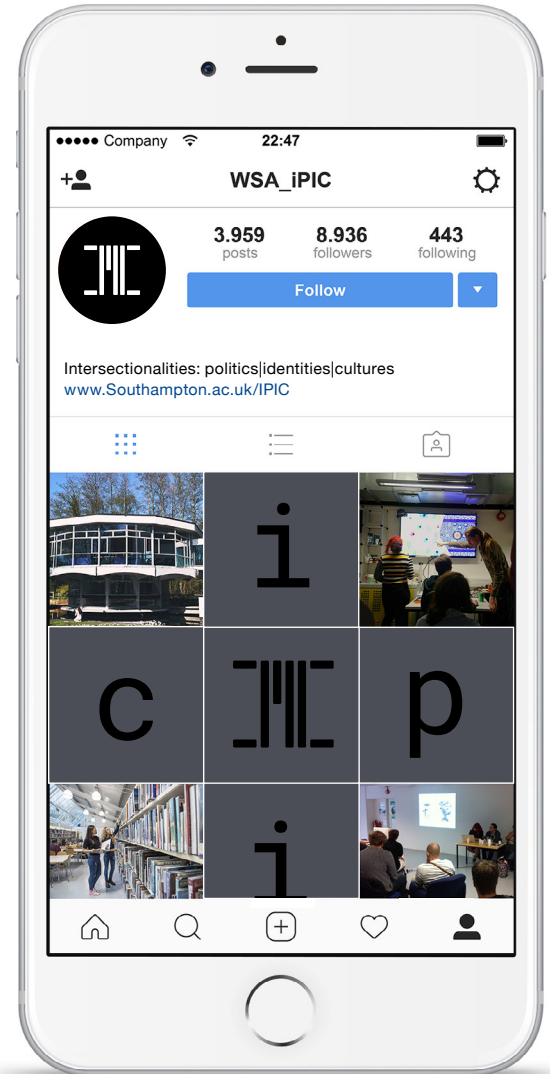
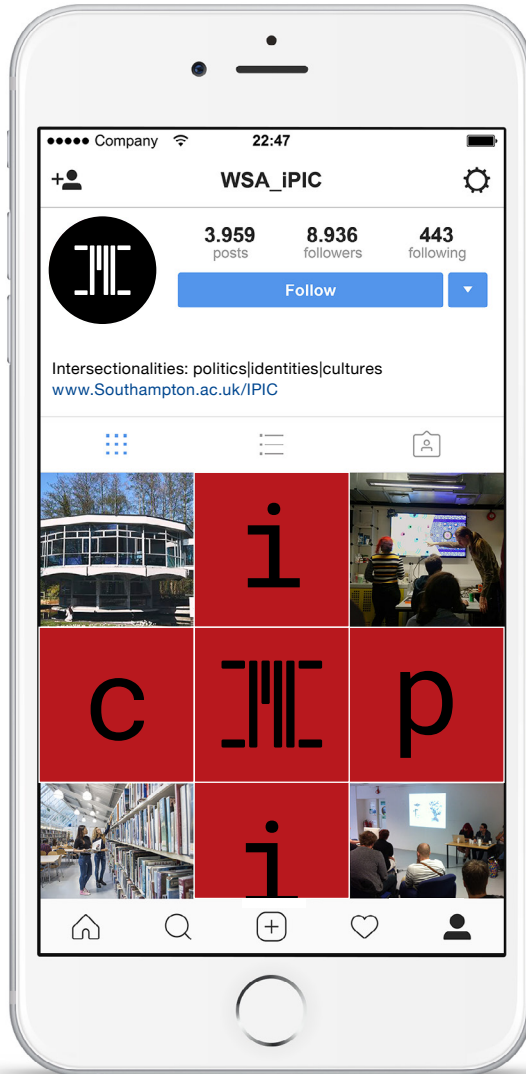
PROJECT	CLIENT	DATE	SECTION	PAGE
IPIC	SHAUN COLE	MARCH 2019	FINAL ARTWORK	12



Roboto Mono Lowercase - Instagram: Clockwise 9 Squares

30
15

PROJECT	CLIENT	DATE	SECTION	PAGE
IPIC	SHAUN COLE	MARCH 2019	FINAL ARTWORK	13



Roboto Mono Lowercase - Instagram: Clockwise 9 Squares

Facebook

Black & White Logo Mark Icons

Red Header

Green Header

Grey Header

(Both Black and White Text)

30
15

PROJECT	CLIENT	DATE	SECTION	PAGE
IPIC	SHAUN COLE	MARCH 2019	FINAL ARTWORK	15

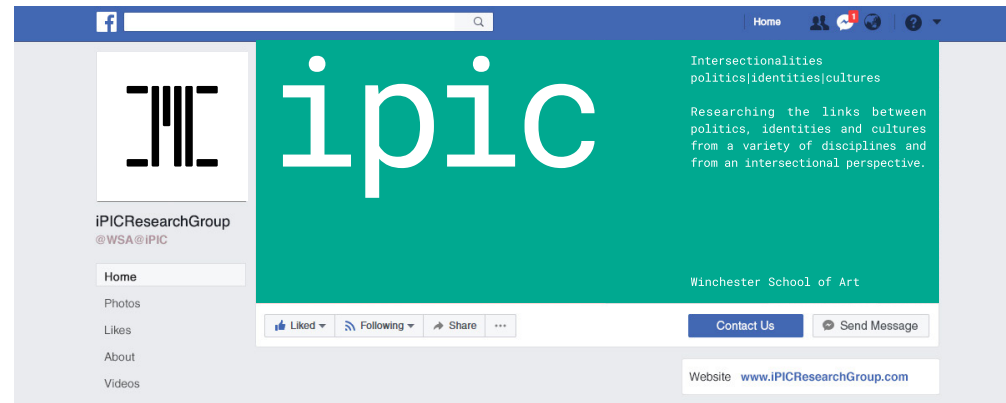


Roboto Mono Lowercase - Facebook Header & Icon Black/White

30
15

PROJECT	CLIENT	DATE	SECTION	PAGE
IPIC	SHAUN COLE	MARCH 2019	FINAL ARTWORK	16

Green



Red



Mid-Dark Grey



30
15

PROJECT	CLIENT	DATE	SECTION	PAGE
IPIC	SHAUN COLE	MARCH 2019	FINAL ARTWORK	17

Green (Black Text)



Red (Black Text)



Mid-Dark Grey (Black Text)



Roboto Mono Lowercase - Facebook Header & Icon Black Text

Twitter

Black & White Logo Mark Icons

Red Header

Green Header

Grey Header

(Both Black and White Text)

30
15

PROJECT	CLIENT	DATE	SECTION	PAGE
IPIC	SHAUN COLE	MARCH 2019	FINAL ARTWORK	19



Roboto Mono Lowercase - Twitter Header & Icon

30
15

PROJECT	CLIENT	DATE	SECTION	PAGE
IPIC	SHAUN COLE	MARCH 2019	FINAL ARTWORK	20

Green



Red



Mid-Dark Grey



Roboto Mono Lowercase - Twitter Header & Icon Colour Choice

30
15

PROJECT	CLIENT	DATE	SECTION	PAGE
IPIC	SHAUN COLE	MARCH 2019	FINAL ARTWORK	21

Green (Black Text)



Red (Black Text)



Mid-Dark Grey (Black Text)



Roboto Mono Lowercase - Twitter Header & Icon Black Text

