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15

BA Fashion & Textile Design

In this doc you will find:

Concept & Rationale
Research & Examples
Proposed Deliverables

Colour
Typeface
Mock Visuals

Proposed Deliverables

Perforated Poster
Running Order WSA & London
Fashion & Textile Booklet
E-invite
Vinyl

Concept & Rationale 1

Focusing on Sustainability by using a sustainable typeface choice that uses less ink when printing.

Apfel Brukt was designed to use less ink by 18%. This has been done by piercing each glyph in the blackest of points.

Designing with Apfel Brukt and printing on Eco White, an eco friendly and tactile paper choice that we have in house. Printing methods either 4 Colour or Riso Printing.

Display Typeface: Apfel Grotzek Brukt (Free to Dontate)

WSA BA
FASHION
SHOW 2020

Secondary Typeface: Apfel Grotzek Regular (Free to Dontate)

Fashion Design and Knitwear for Fashion
Winchester School of Art, University of Southampton



WSA BA FASHION AND TEXTILE DESIGN 2020

Woven, Knitted and Printed Textile Design
Winchester School of Art, University of Southampton

At Winchester School of Art we offer Industry Placement and Competition opportunities and are always looking for companies and partners to work with.
www.wsbafashion.com
www.wsa.textile

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Dariusz Campione
D.Campione@qstun.ac.uk



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WSA BA GRADUATE FASHION SHOW

FEATURING
BA FASHION AND
BA TEXTILE DESIGN

10 JUNE 2020

Winchester School of Art
BA Graduate Fashion Show
Monday 10 June 2019

Drinks Reception & Portfolio Review at 18:00
Runway Show at 18:30

Phonica Records
51 Poland St, Soho
London W1F 7LZ

Please RSVP to info@poppr.co or call 0207 637 3332
[@wsa.ba.fashion](https://www.instagram.com/wsa.ba.fashion)
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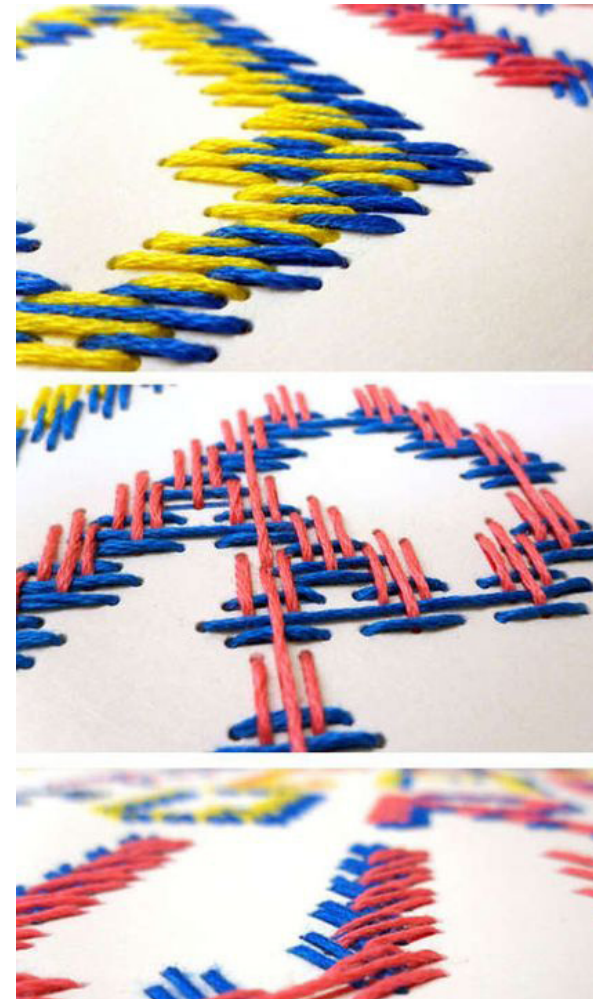
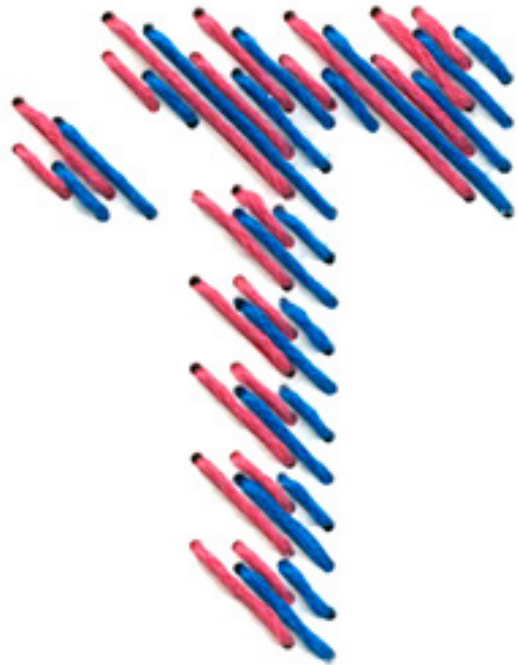
Concept & Rationale 2

Drawing out a graphic language from typography being created from the materiality of knit and embroidery.

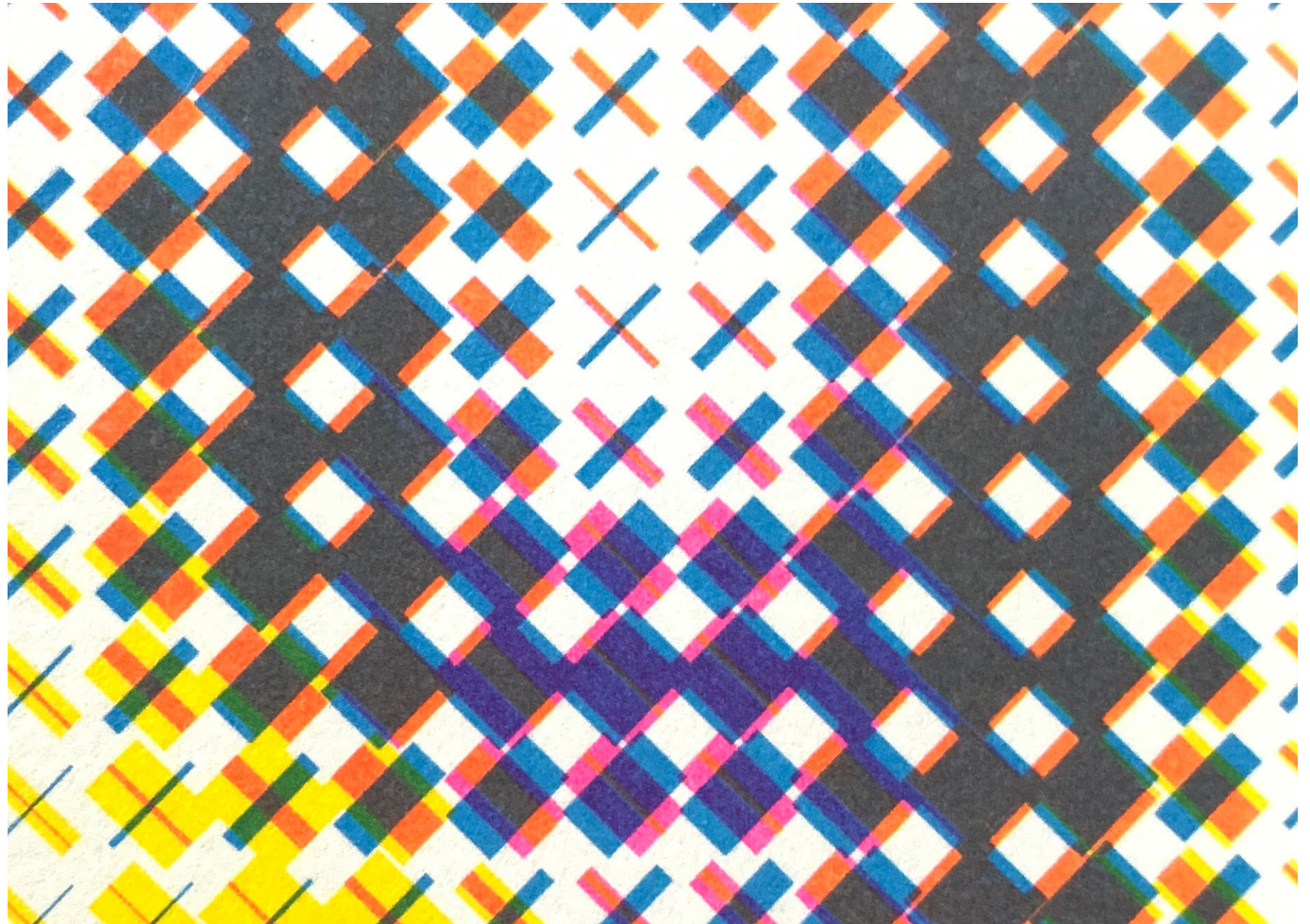
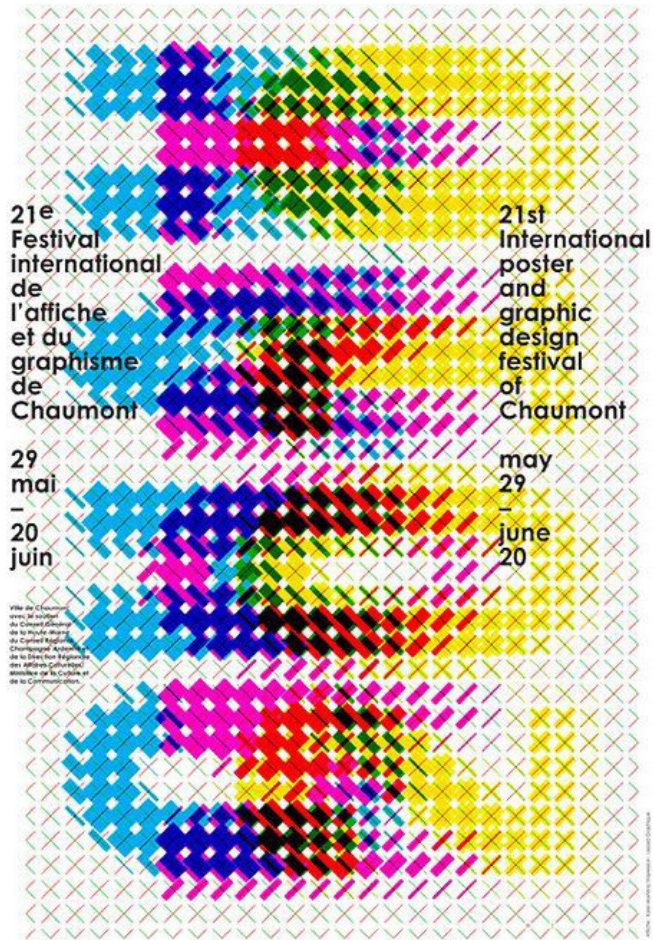
A monographic typographic language drawn from the pattern and grid like typography influenced through knit and embroidered type.

Eco White fully recyclable paper to be used for Booklet Covers and Running Orders. Risograph printing to be used to support sustainability as it uses soy based inks making it easier to recycle paper.

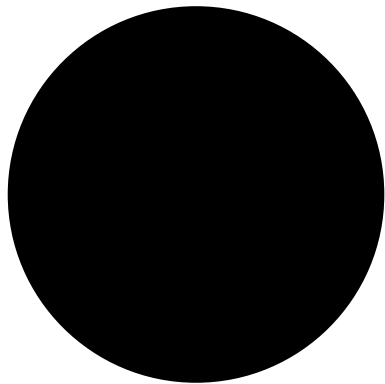
Research: Aries Wan



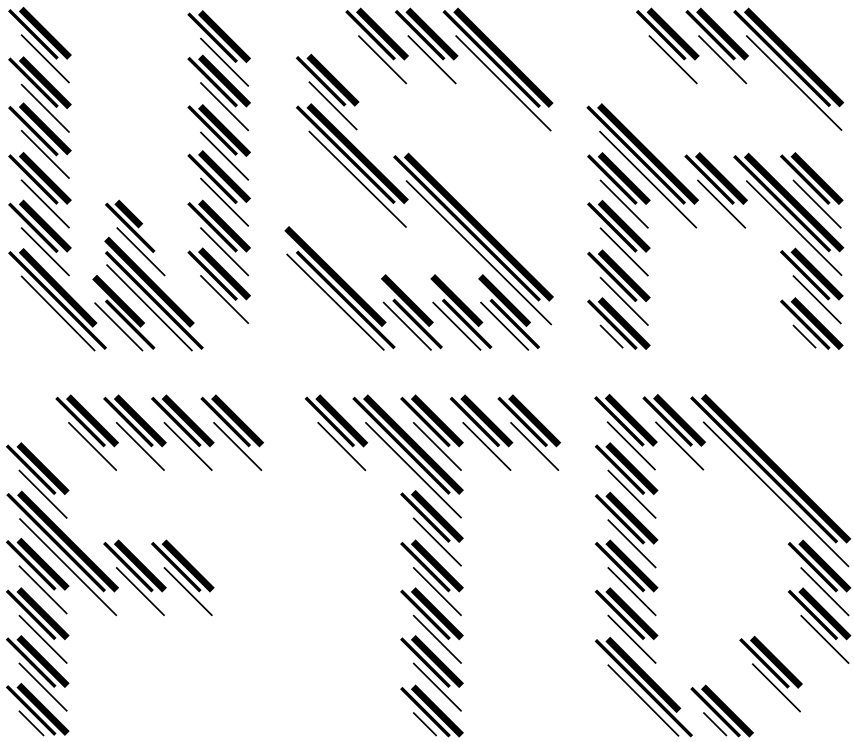
Research: Karel Martens



Colour



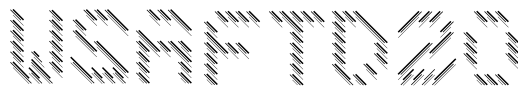
Display Typeface: Embroided Type



Secondary Typeface: Apfel Grotezk (Free)

Fashion Design & Knitwear for Fashion

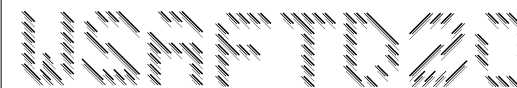
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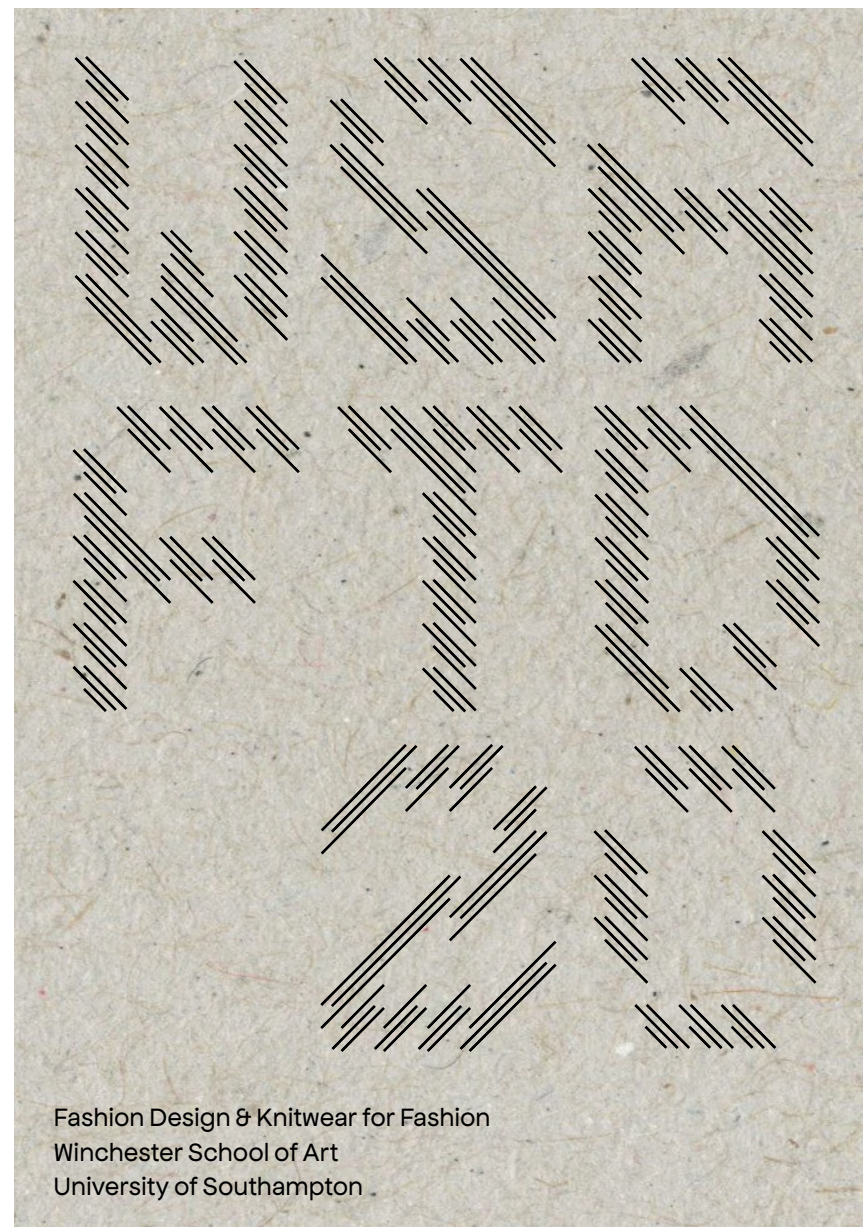
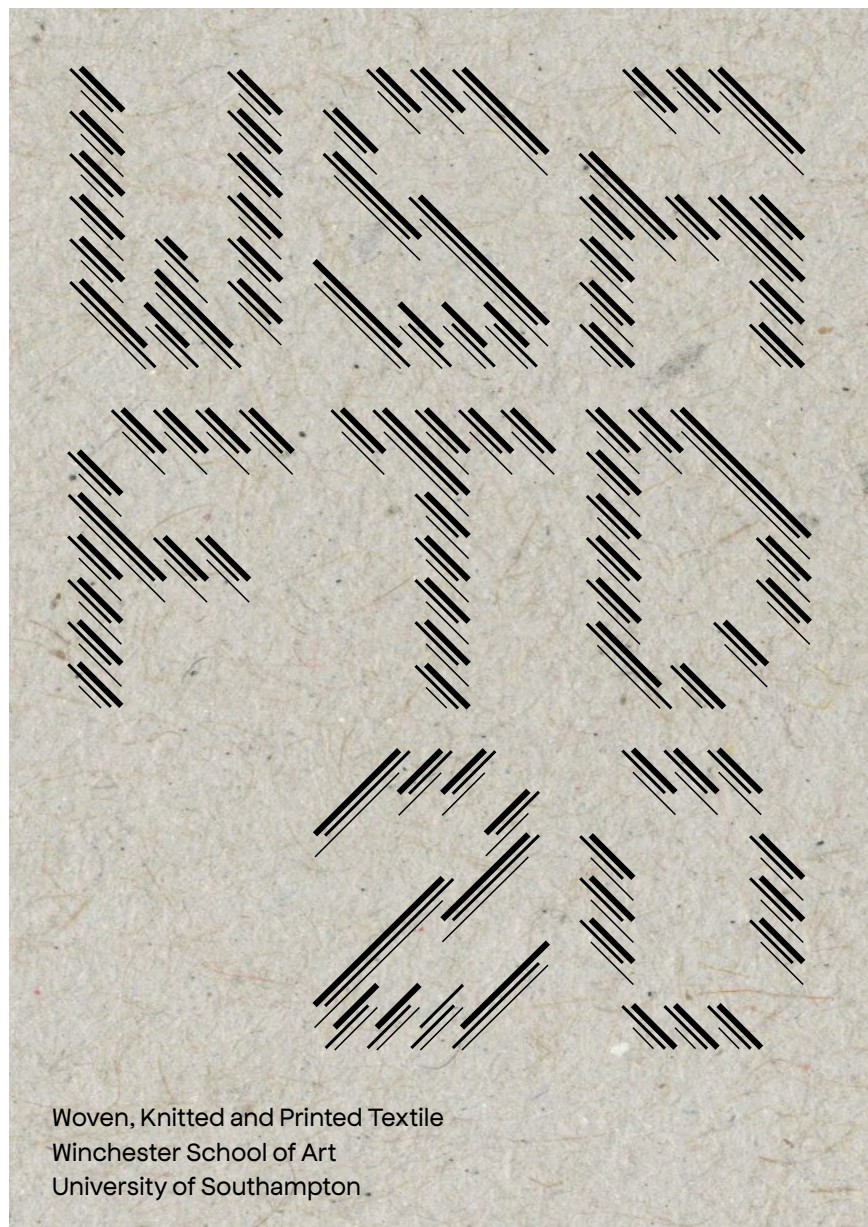
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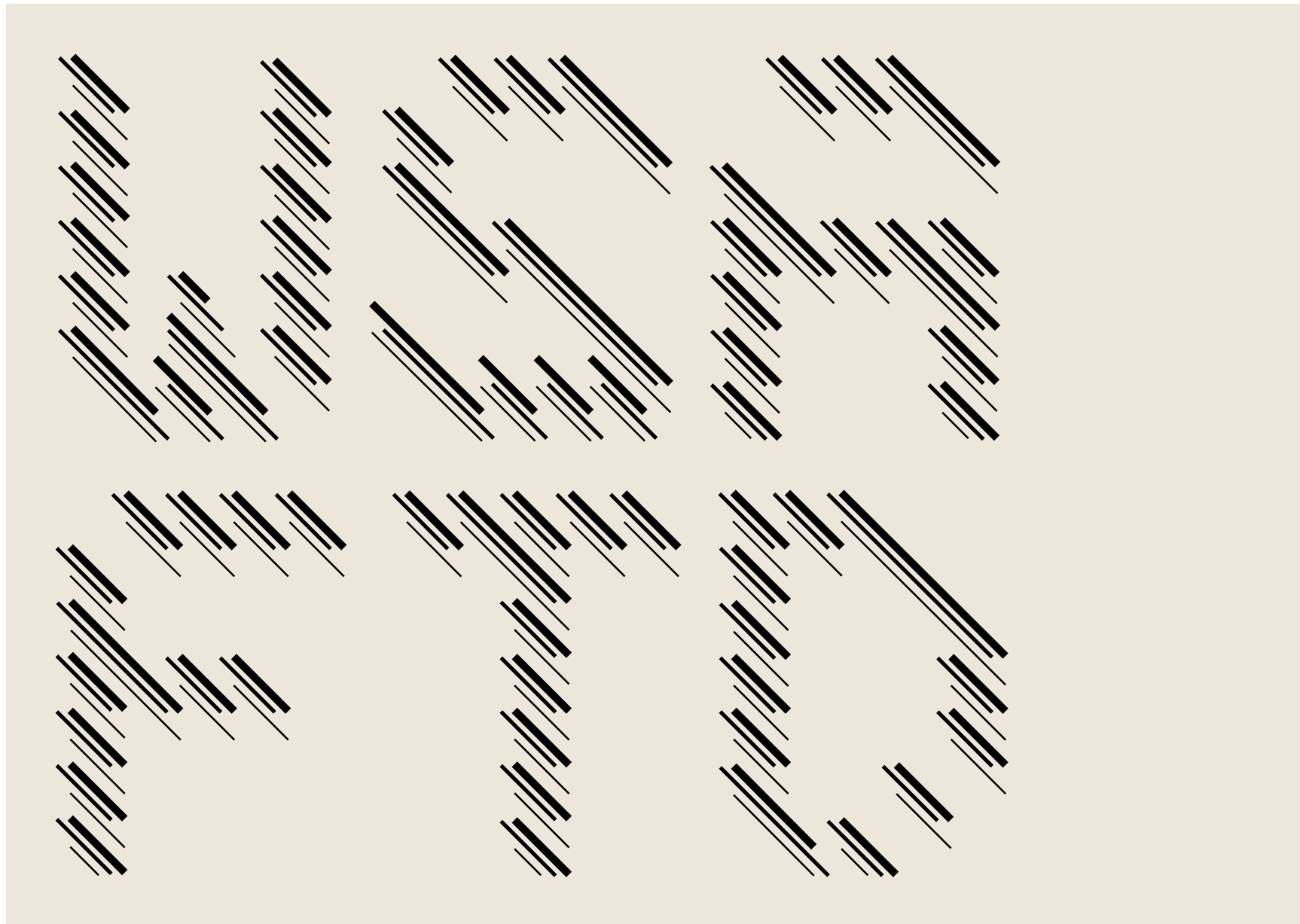
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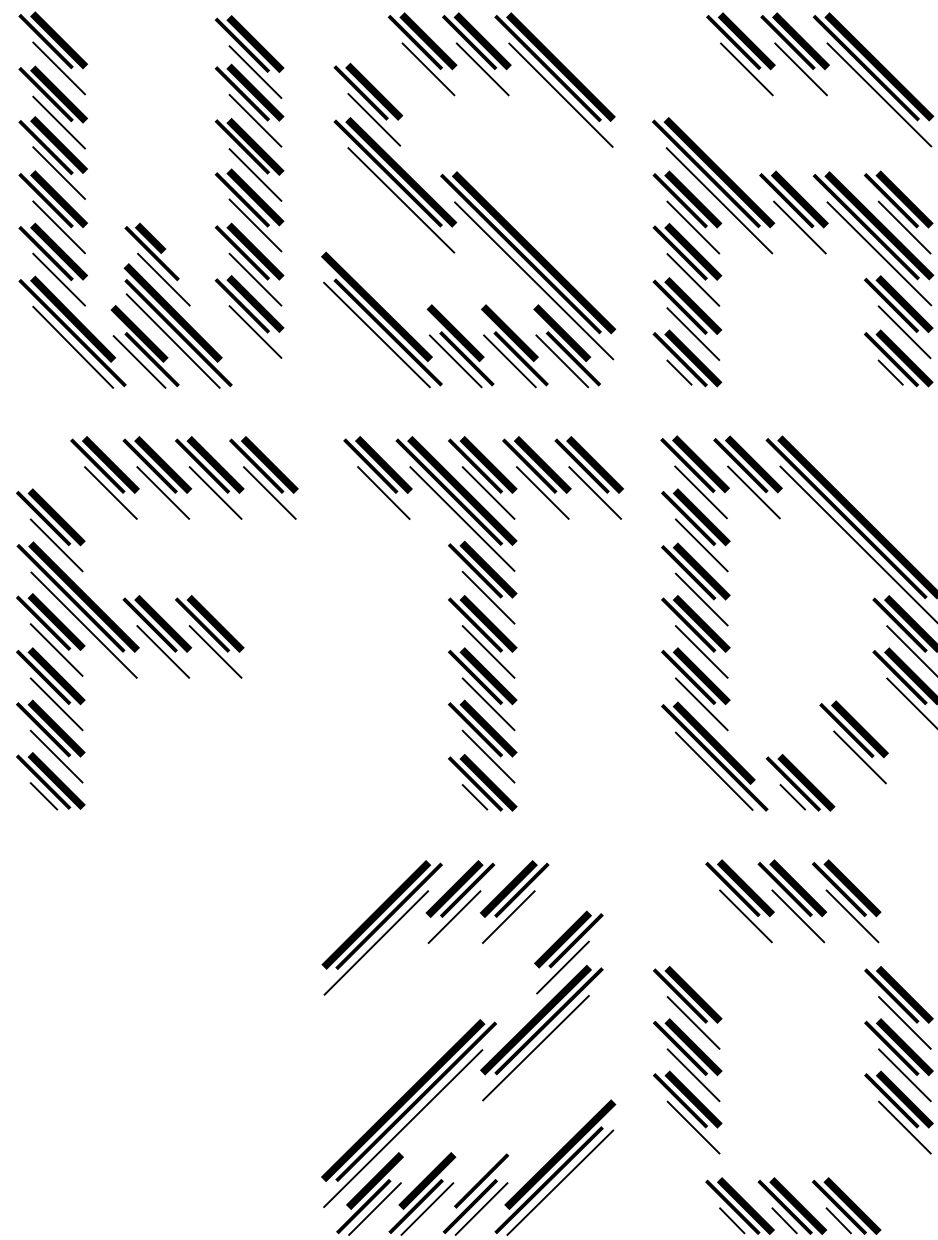
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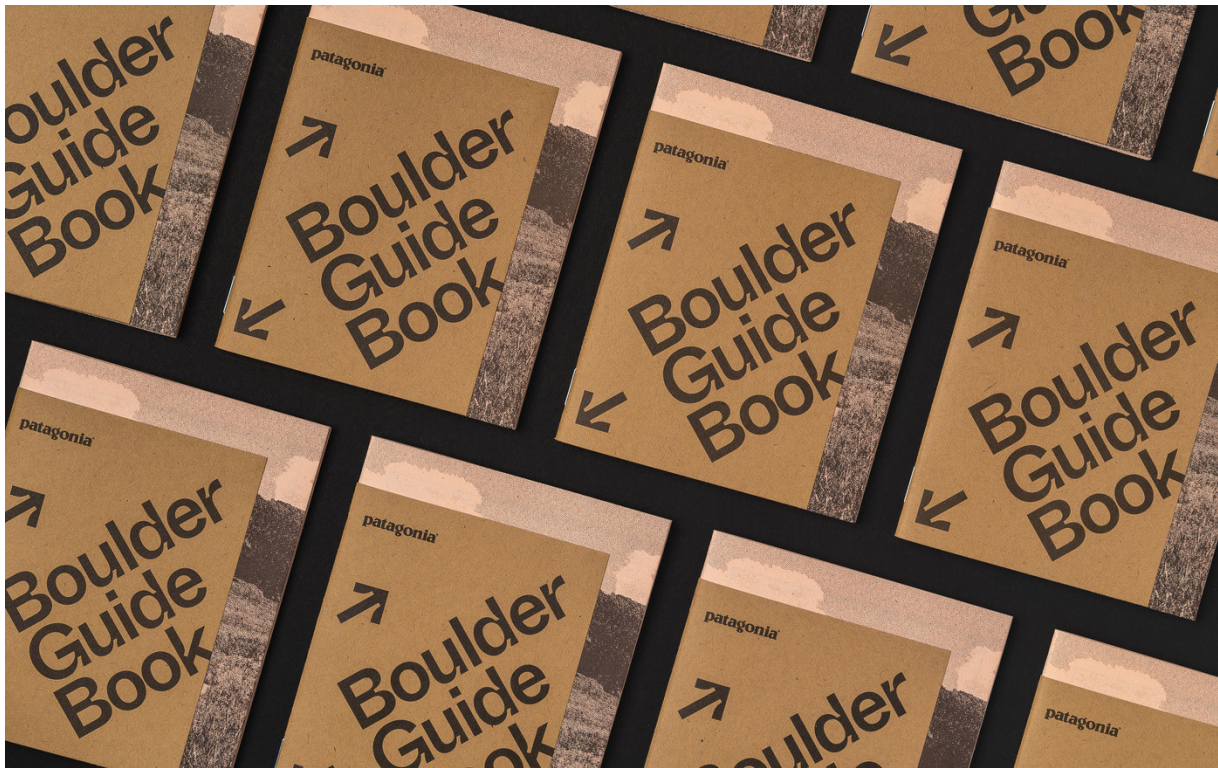


Concept & Rationale 3

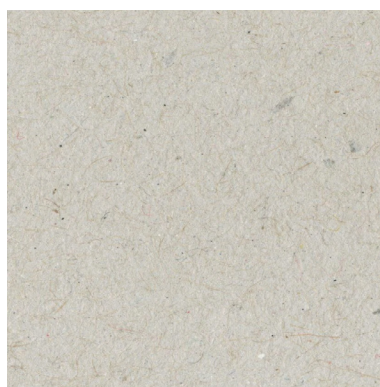
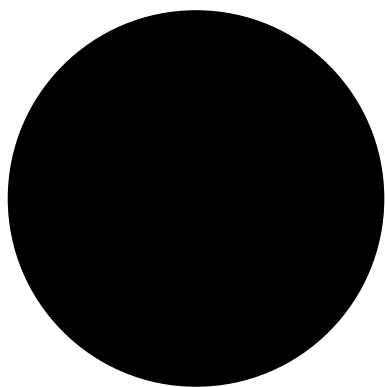
Large typographic presents with a neutral colour palette that extends across print material and environment graphics in London.

Eco White fully recyclable paper to be used for Booklet Covers and Running Orders. Risograph printing to be used to support sustainability as it uses soy based inks making it easier to recycle paper.

Research & Examples



Colour



Display Typeface: Whyte Inktrap Super (€90)

WSA BA FASHION SHOW 2020

Secondary Typeface: Apfel Grotzk (Free)

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BA Graduate Fashion Show
Monday 10 June 2019

Drinks Reception & Portfolio Review at 18:00
Runway Show at 18:30

Phonica Records
51 Poland St, Soho
London W1F 7LZ

Please RSVP to info@poppr.co or call 0207 637 3332
[@wsa.ba.fashion](https://www.instagram.com/wsa.ba.fashion)
www.wsabafashion.com

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